

## iPods: Listen to the Revolution iPod 狂潮

It **stands out**, **plastered** on **billboards**, posters, and painted on the sides of towering buildings. It has **cropped up** in **innumerable** television programs, Hollywood **blockbusters**, and music videos. [Will Smith](#) even called it the “**gadget** of the century.” It’s the iPod, and it has **spearheaded** a revolution in the world of music.

这项产品引人注目，不只贴在广告牌、海报上，在高耸大楼的侧面也画有它的图像。它也出现在数不清的电视节目、好莱坞强片、与音乐录像带（MV）中。威尔史密斯甚至称之为「世纪玩意儿」。它，就是 iPod，在音乐界启动了革命。

In any **bustling** city or lively college town, iPod fans **bob** their heads to the beat of their favorite songs. Many consider their **sleek** device to be more than just an MP3 player. They **regard** it as a pet or even a best friend.

不管在繁忙的城市或是生气蓬勃的大学城，iPod 爱好者随着喜好的歌曲节奏摇头晃脑。其中许多人不只把自己的这项时髦装置视为 MP3 音乐播放器，更把它当宠物甚至是最好的朋友看待。

The iPod’s three million-plus owners **gossip** and **obsess** over its **slick** designs and **user-friendly** functions. Although sometimes as small as a credit card, iPods can carry as many as 10,000 songs. Like a modern-day **briefcase**, they are also capable of storing documents, books, and many other files.

使用 iPod 正成为 21 世纪的一股风潮。超过 300 万的 iPod 拥有者不停地聊着它的精巧设计与容易上手的操作功能。即使有些型号的 iPod 跟信用卡的大小差不多，但是却能容纳多达 1 万首的歌曲。它们也好比现代的公文包，可以装下文件、书籍或许多其他的档案。

The iTunes store is **molding** how buyers interact with the media. No longer are you **obliged** to purchase entire albums. Just download the songs you want. In addition, a new method of broadcasting called [podcasting](#) allows iPod owners to download radio and television programs. If you haven’t done so yet, you should definitely **try one out!**

iTunes 在线音乐商店正在塑造媒体与购买者之间的互动模式。你不用再购买整张专辑。只要下载你想要的歌曲就好了。不只如此，一种称为「播客」(Podcasting) 的新型节目，可以让 iPod 用户下载广播和电视节目。如果你还没试过 iPod 的种种功能，你一定要去试看看！

—by Matthew Wilson

### Vocabulary

**crop** [krap] **up**: 出现或发生(尤指意外地) to appear unexpectedly or occasionally

**innumerable** [ɪ ˈnjuːməɪbəl] adj. 无数的；数不清的

**mold** [mold] v. 塑造

**be obliged** [ə ˈblɑːdʒd] **to** 被迫,不得不...

## More Information

**stand out** 突出, 显著

**plaster** [ˈplæstə] v. 黏贴; 贴满

**billboard** [ˈbɪl,bɔrd] n. 广告牌

**blockbuster** [ˈblɒk,bʌstə] n. 耗费甚多, 风靡一时的电影大片

**gadget** [ˈgædʒɪt] n. 小巧, 设计精巧的机械[装置]

**spearhead** [ˈspiː,hɛd] v. 当.....的先锋; 带头

**bustling** [ˈbʌs!ɪŋ] adj. 熙熙攘攘的, 忙乱的

**bob** [ˈbɒb] v. 上下(或来回)快速摆动

**sleek** [sli:k] adj. 时髦的; 豪华的

**regard** [rɪˈgɑrd] v. 把.....看作, 把.....认为[ (+as) ]

**gossip** [ˈgɒsɪp] v. 闲聊

**obsess** [əbˈses] v. 着迷

**slick** [sli:k] adj. 光滑的; 滑溜溜的

**user-friendly** [ˈjuːəˌfrɛndli] adj. 容易使用的

**briefcase** [ˈbrɪf,keɪs] n. 公文包

**podcasting** [ˈpɒd,kæstɪŋ] n. 播客

**try out**: 试用 to test or use experimentally